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Empowering individuals to take charge of their own health at home

At Alere Inc., we believe that people all over the world want to be involved in their own care while remaining in their homes; and that when they do so they have an improved quality of life. By providing individuals with the tools and services that enable judgments to be made at home, under medical supervision, their health either improves or the progression of an existing chronic problem is delayed. Successful home management results in fewer urgent medical interactions and a reduction in hospital visits. This improvement in outcomes also leads to a reduction in health care costs, which provides a significant incentive to all payors.

A great deal of our research and development efforts are directed towards discovering new biomarkers that will allow better management of various chronic conditions. We establish these markers in clinical practice first, amongst relevant specialists and hospital based physicians. We then bring these new markers to the attention of internists and family practitioners for general use with their patients. Finally, as acceptance and understanding of the new marker expands, we develop an easy to use test that can be performed by a patient at home under remote medical supervision. This enables individuals to make changes in their medication or lifestyle from their homes, in consultation with their doctor, leading to better health.

Our primary areas of interest are in cardiology, women's health, infectious disease, oncology and drugs of abuse, and we see exciting opportunities to develop innovative health management programs supported by advanced diagnostic and monitoring tools which will help people involved with these conditions to better look after themselves. However, we also expect to acquire technologies and products which over time will allow expansion to new medical issues, always focused on enabling individuals to take charge of their own health at home.

[Ron Zwanziger](#)
Chairman and CEO

Alere Inc.